



2021 SPONSORSHIP PROSPECTUS

# Advancing Innovation in Urologic Research and Education



SBUR.org | [sbur@affinity-strategies.com](mailto:sbur@affinity-strategies.com)

403 W St Charles Rd, Suite 403B, Lombard, IL 60148

# SBUR Annual Meeting

## Benefits of Sponsorship

### Interested in Supporting the SBUR?

The SBUR Annual Meeting is the leading basic and translational urologic meeting of the year. Held each year in November, this three-day meeting offers cutting-edge research presentations from renowned scientists, two evening poster presentations, trainee and young investigator presentations, panel discussions, group lunches, social events, awards ceremonies, and trainee-focused career programs. The meeting promotes networking and collaboration, highlights new technologies and areas of research, as well as and funding opportunities and federal programs.

Sponsor and reach the SBUR membership of over 400 research scientists, physicians, and physician scientists whose expertise includes biochemistry, bioengineering, bioinformatics, cell biology, molecular biology, developmental biology, epidemiology, genetics, immunology, impotence, inflammation, incontinence, neurology, oncology (prostate cancer, bladder cancer, kidney cancer, testicular cancer), pathology, pharmacology, prostatitis, radiation oncology, reproductive biology, urinary tract infections, and urology. SBUR members from academics, industry, private and federal institutions run research laboratories, treat patients, train students and fellows, serve on a wide variety of advisory panels, study sections, and editorial boards.

## SBUR Annual Meeting Sponsorship Levels

	Platinum \$10,000	Gold \$5,000	Silver \$2,500	Bronze \$1,500
Exhibit Booth	✓	✓	✓	✓
Logo and Hyperlink on SBUR Website Meeting Page	✓	✓	✓	✓
Recognition (Logo) in Meeting Program	✓	✓	✓	✓
Access to Attendee List	✓	✓	✓	✓
Complimentary Attendee Registration	3 attendees	2 attendees	2 attendees	1 attendee
Color Advertisement in Meeting Materials	Full page	Full page	1/2 page	
Social Media Recognition	✓	✓		
Verbal Recognition by SBUR President	✓	✓		
One (1) Lunch Symposium Sponsor	✓			

### A La Carte Options:

Exhibit Booth	\$750
Dinner Sponsor ( <i>food cost not included</i> )	\$10,000
Lunch Sponsor ( <i>includes 30-minute presentation, food cost not included</i> )	\$5,000
Coffee Break Sponsor	\$1,500
Full-Page Ad in Meeting Program	\$500
Half-Page Ad in Meeting Program	\$250

### Yearly A La Carte Options:

Advertisement in (1) e-Newsletter with Hyperlink ( <i>price per newsletter</i> )	\$350
Website Sponsorship ( <i>1 year</i> )	\$5,000

# SBUR 2021 EXHIBITOR REGISTRATION

## EXHIBITING ORGANIZATION:

I have exhibited with SBUR in the past:  Yes  No

Company name (as it should appear in acknowledgments):

Contact person (to whom preliminary information will be sent):

Name (On-Site Contact):

Title:

Street address of company:

City:

State:

Zip:

Telephone:

Fax:

Email:

Website:

## BOOTH PRICES & PREFERENCES:

Bronze - \$1,500

Silver - \$2,500

Gold - \$5,000

Platinum - \$10,000

A La Carte Options:

Exhibit Booth - \$750

Dinner Sponsor - \$10,000

Lunch Sponsor - \$5,000

Coffee Break Sponsor - \$1,500

Ad in Meeting Book:

Full-Page - \$500

Half-Page - \$250

Yearly A La Carte Options:

Advertisement in e-newsletter - \$350

Website Sponsorship - \$5000

Register the following representatives: (Attach extra sheet if more space is needed.)

\*NOTE: The first two (2) representatives are included in the price of each booth. Registration for additional representatives is \$150 each.

\*1st Rep:

Title:

\*2nd Rep:

Title:

3rd Rep:

Title:

4th Rep:

Title:

TOTAL ENCLOSED:

\$

**DISCLAIMER:** By submitting the SBUR 2020 Exhibitor Registration Form, the exhibitor agrees to the Exhibit Terms and Conditions as stated throughout the prospectus.

I have read, agree, and fully understand the Terms and Conditions of the Exhibitor Prospectus.

Signed:

PAYMENT TYPE: (U.S. funds only)

Check/money order payable to SBUR 2020

Visa

Mastercard

Card #:

Exp:

CVV:

Name on Card:

Billing Address: