

2020 SPONSORSHIP PROSPECTUS

# Advancing Innovation in Urologic Research and Education



SBUR.org | sbur@affinity-strategies.com | 110 E. Schiller St., Suite 230

Elmhurst, IL 60126

# SBUR Annual Meeting

## Benefits of Sponsorship

### Interested in Supporting the SBUR?

The Society for Basic Urologic Research (SBUR) is a society of scientists whose expertise includes the study of urologic cancers (prostate, bladder, kidney, testis, penis), the biology of prostate growth, kidney and bladder function, autoimmune urologic diseases, infectious diseases, neuro-urologic diseases, male reproductive biology, infertility and erectile dysfunction. Members include molecular biologists, immunologists, epidemiologists, oncologists, biochemists and clinical urologic scientists. SBUR members serve on a wide variety of advisory panels, study sections, editorial boards and in the pharmaceutical industry.

The SBUR organizes two annual meetings to share new findings at a multidisciplinary level, to promote interaction among members and other interested scientists and to highlight new areas of research and funding opportunities. The purpose of attending meetings is to better understand how the focus on a specified field of study, can be influenced by that of others in the same or different fields.

## SBUR Virtual Meeting Sponsorship Levels

	Platinum \$10,000	Gold \$5,000	Silver \$2,500	Bronze \$1,500
Virtual Exhibit Booth	✓	✓	✓	✓
Logo and hyperlink on SBUR website meeting page	✓	✓	✓	✓
Recognition (logo) in meeting program	✓	✓	✓	✓
Complimentary Attendee Registration	3 attendees	2 attendees	2 attendees	1 attendee
Color advertisement in meeting materials	Full page	Full page	1/2 page	
Social Media Recognition	✓	✓		
Verbal recognition by SBUR President	✓	✓		
One (1) 2-minute commercial	✓			
Poster Session Sponsor	✓			

### A La Carte Options:

Virtual Exhibit Booth	\$750
Virtual Lunch Sponsor	\$1500
One (1) Wellness Break (10-minute stretch) (limited slots available)	\$550
One (1) 2-minute commercial	\$350

### Yearly A La Carte Options:

Advertisement in one (1) e-newsletter with hyperlink (price per newsletter)	\$350
Website sponsorship (1 year)	\$5000

# SBUR 2020 EXHIBITOR REGISTRATION

## EXHIBITING ORGANIZATION:

I have exhibited with SBUR in the past:  Yes  No

Company name (as it should appear in acknowledgments):

Contact person (to whom preliminary information will be sent):

Name (On-Site Contact):

Title:

Street address of company:

City:

State:

Zip:

Telephone:

Fax:

Email:

Website:

## BOOTH PRICES & PREFERENCES:

Bronze - \$1,500

Silver - \$2,500

Gold - \$5,000

Platinum - \$10,000

A La Carte Options:

Virtual Exhibit Booth - \$750

Virtual Lunch Sponsor - \$1,500

One (1) Wellness Break - \$550

One (1) 2-minute commercial- \$350

Yearly A La Carte Options:

Advertisement in e-newsletter - \$350

Website Sponsorship - \$5000

Register the following representatives: (Attach extra sheet if more space is needed.)

\*NOTE: The first two (2) representatives are included in the price of each booth. Registration for additional representatives is \$150 each.

\*1st Rep:

Title:

\*2nd Rep:

Title:

3rd Rep:

Title:

4th Rep:

Title:

TOTAL ENCLOSED:

\$

**DISCLAIMER:** By submitting the SBUR 2020 Exhibitor Registration Form, the exhibitor agrees to the Exhibit Terms and Conditions as stated throughout the prospectus.

I have read, agree, and fully understand the Terms and Conditions of the Exhibitor Prospectus.

Signed:

PAYMENT TYPE: (U.S. funds only)

Check/money order payable to SBUR 2020

Visa

Mastercard

Card #:

Exp:

CVV:

Name on Card:

Billing Address: